



BOARD OF DIRECTORS MEETING
Tuesday, June 18th, 2019
Wasatch Brew Pub, 2nd Floor Mtg Room
8:30am - 10:00am

Mission statement:

To promote, enhance and encourage an atmosphere that is beneficial to the businesses of Historic Park City and the community, while informing and building consensus among property owners, merchants and governmental agencies.

HPCA Regular Meeting

- I. Roll Call
- II. Minutes from May 21, 2019 8:30am
- III. Public Input (Any matter of business not scheduled on agenda) 8:35am
- IV. Board of Directors Election Results (Michael Barille) 8:40am
 - Elections Results
 - Ratification of Results
 - Welcome and Introductory Statement from new Board Members
- V. Reminder of Additional Transit and Transportation Tax – initially passed last year 8:45am
- VI. Suicide Prevention / Communities That Care (Mary Christa Smith, Shelley Worley) 9:00am
 - Importance of Suicide Prevention Training for Businesses and Managers
 - QPR – question, persuade, refer
- VII. Park City Police Department – Security Considerations (Franco Libertini and Phil Kirk) 9:20am
 - How PCPD monitors Main Street and how we can help?
 - Results of security survey? Should we extend it? Ways the information will be Utilized by PCPD
- VIII. Arts Festival Updates and Opportunities (Canice Hart) 9:35am
 - Schedule of Events and Operational Changes
 - Locals Initiative
 - Ways to partner with the festival
- IX. Reminders – Back Hoe report can be found here 9:45am
<https://www.parkcity.org/Home/ShowDocument?id=63243>
 - If you have follow up questions contact Michael or Lisa and they will get you answers
 - The Star Hotel reconstruction; Paving or Resurfacing on Park Ave, Heber Ave, and Deer Valley Drive, Water Line on SR 248 all have potential impacts.
- X. Budget Updates (Michael Barille) 9:50am
 - Funding awarded from Restaurant Tax Grant Committee increased by \$5,000 over last year but still less than requested.
 - Refined Budget Expenditures will be completed at the committee level with final recommendation to the board next month
- XI. Adjourn Regular Meeting 10:05am

Future Meetings

Note: This future meeting schedule is TENTATIVE and subject to change.

Next Meeting July 17th, 2018

Pending Discussion Items:

- Additional New Board Members
- Position Paper Updates – Events(under committee review), Marketing, Parking

Annual Elections

After asking for nominations from the current board of directors, recruiting potential members who had expressed interest, and soliciting names at our Annual Open House Meeting we have arrived at the following slate of names to fill available seats in on the Board of Directors in the categories represented below. We did not have enough nominations to require a run-off for any of the available seats and still have one Restaurant representative to recruit for an open seat. We would like to enthusiastically thank our slate of new and returning board members for their willingness to contribute and welcome them to the board pending an official ratification vote.

Category / #	Restaurant	Restaurant	Retail	At-Large	At-Large	Ex-Officio	Reasons for Nomination
Candidate(s)							
Monty Coates- SW Expressions				X			Member of Event Sub-Comm; Autumn Aloft; more than 20 years experience in business on Main Street
Cristine Aguirre - Egyptian				X			Current Board Member; Event Sub-Comm; and eligible for 2 nd term
Brian Miller- Tupelo Restaurant		X					Brian is part of Tupelo's management team and has worked as a GM at The Canyons.
Amanda Young- Brew Pub		X					Replacing Meredith Risely as Brew Pub Mgr; Interested in representing the restaurant community

Bob Kollar- PC Chamber						X	Has long attended every mtg; original by-laws included a chamber rep; will increase coordination with Chamber
Still need 1 Retail Rep							

Transit and Transportation Tax

As a reminder to our membership, the Summit County Council voted in June of last year to implement two new taxes, a 0.25% Transportation Tax which took effect last fall and 0.20% tax for Transit Capital Expenditures which is scheduled to take effect July 1st of 2019. Members should be working with their POS providers and accountants to begin collecting the 0.20% Transit Tax as of the beginning of next month. For additional information please go to <https://tax.utah.gov/sales/rates> or contact Matt Leavitt at the Summit County Managers Office.

Budget Update (Board Members Only)

We are still in the process of refining budget recommendations for FY19-20 but wanted to present an early draft so the board can see our process and intent. Grant awards for this fiscal year have just been announced and we are still in the process of invoicing for those amounts and confirming those revenues. Similarly, we have just received a final amount to invoice for BID fees and completed invoicing and reporting to the City. The amount in the draft budget are based on notice of actual revenues, however, not on requested amounts or projections. The draft budget is color coded for ease of review.

light blue = proposed Activations, events, or seasonal programming; **green** = Digital, Print, or Media Marketing; **yellow** = Day to Day Operations, Governmental Relations, and Management

Now that revenues are solidified we will work with the treasurer, our sub-committees, and the executive committee to make final revisions. A final set of recommendations will be brought to the full board next month for any remaining discussion or direction. There is still some balancing of expenses between revenue sources to be completed. Also, we had both marketing and promotional items that were unfunded in our grant requests and new discussion of ways to activate the district that will be vetted at the committee level to ensure that we are spending within our means and on the highest consensus priorities.