



**LIFE LESSONS FROM PARK CITY'S MOOSE AND MINER**

*“Slow down. Be still.”*

**BREATHE IN THE COLD WINTER AIR.**

**IN THESE MOMENTS YOU WILL DISCOVER THAT ALL  
WE NEED IS A MOMENT OF PEACE AND REST.**



**LIFE LESSONS FROM PARK CITY'S MOOSE AND MINER**

*“Life is what you make it, so make it fun.”*

**FLIGHT AND HEIGHT,  
ENJOY THE PARK CITY SIGHTS.**

**HAVE YOU EVER SEEN THE TOWN THIS WAY?  
TAKE SOME TIME TO JUST PLAY.**

LIFE LESSONS FROM PARK CITY'S MOOSE AND MINER

“Say “YES!” to spontaneity.”

**GET DRESSED UP, THERE ARE  
PLENTY OF PLACES TO GO.**

**A NIGHT ON THE TOWN,  
OR A MAIN STREET STROLL.**



**LIFE LESSONS FROM PARK CITY'S MOOSE AND MINER**

*“Learn from history build on what you know.”*

**WHERE WE CAME FROM CAN HELP US  
DETERMINE WHERE WE SHOULD GO.**



LIFE LESSONS FROM PARK CITY'S MOOSE AND MINER

*“Redefine what “Brave” means to you.”*

**BRAVE CAN BE FOUND ON A BLACK DIAMOND RUN,  
OR ON THE BUNNYHILL.**

**BRAVE IS SIMPLY LISTENING TO WHAT IS RIGHT  
FOR YOU AND STANDING IN IT PROUDLY.**

LIFE LESSONS FROM PARK CITY'S MOOSE AND MINER

*“We can do more than we ever thought possible.”*

**YOU NEVER KNOW WHAT YOU CAN DO  
IF YOU DON'T ALLOW YOURSELF TO TRY.**

**TAKE A CHANCE ON YOU, YOU MAY BE  
SURPRISED BY WHAT YOU FIND.**

**LIFE LESSONS FROM PARK CITY'S MOOSE AND MINER**

*“Inspiration is everywhere.”*

**LOOK AROUND YOU! SO MANY INCREDIBLE  
ATHLETES ACHIEVING THE IMPOSSIBLE!**

**LET THEIR DETERMINATION INSPIRE YOU.**

LIFE LESSONS FROM PARK CITY'S MOOSE AND MINER

*“Find something that moves you.”*

**DISCOVER WHAT MAKES YOUR HEART RACE  
AND YOUR SOUL SMILE.**

**LET IT DRIVE YOU OUT OF BED IN THE MORNING,  
AND KEEP YOU OUT UNTIL SUN DOWN.**



LIFE LESSONS FROM PARK CITY'S MOOSE AND MINER

“Fun does not need to be over produced.”

LIVE FOR THE MOMENTS THAT  
FEEL ALMOST STUMBLED UPON.

SIMPLE AND SURROUNDED  
BY FRIENDS AND FAMILY.