



## **Splurge on Value and Quality in Historic Park City**

**Park City, Utah** - Park City's Historic District attracts value-savvy travelers with its wide variety of shopping, dining and special events that fit every budget. Locals and visitors can enjoy affordable activities without sacrificing the quality and charm that Park City is known for. While exceptional deals are offered year-round, the Historic District's value doesn't just mean shopping for bargains and cheap eats. Culture and luxury is built right into Park City's Historic District, so visitors can enjoy a rich experience without spending a dime. And, with ample free off-street parking, it couldn't be easier to spend the day exploring the Historic District.

Advertised coupons and weekly specials found at many restaurants and bars translate into money-saving deals for hungry visitors. *The Park Record*, Park City's twice-a-week newspaper, and local coupon books not only assist visitors with ideas but also offer valuable discounts on dining and activities around the Historic District. During off-peak seasons, visitors can take advantage of discounted rates at many of the Historic District's hotels, which range from charming studio condos to five-star penthouse suites. It's not uncommon for hotel rates to be discounted 50% or more during non-winter seasons.

Splurging at one of the Historic District's award-winning restaurants may be in order, but diners can find built-in value at any eatery. When hunger strikes skiers and snowboarders at Park City Mountain Resort, they have the option of skiing down the Town Lift runs directly onto Main Street or Park Avenue for dozens of affordable off-hill dining choices. Town Lift also operates in the summer, providing

hikers and bikers with immediate access to the Historic District and a slew of outdoor patios and sidewalk dining. The Historic District's restaurants, which range from a quick slice of pizza to sit-down bistro fare, feature global cuisine and acclaimed chefs.

A visit to the Historic District is packed full of free, fun and educational adventures. Free special events and family-friendly activities are also regularly hosted throughout the Historic District, providing visitors with a cultural ski town experience. Few other ski towns boast a history as rich as Park City's silver mining past, and visitors can enjoy learning about the town's history while they stroll the area on their own. Historic building plaques, handcrafted statues and artifacts and informative signs are scattered throughout the district and encourage visitors to interact with Park City's past.

For more information on the Historic Park City Alliance (HPCA) please contact:

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#### **ABOUT HISTORIC PARK CITY: 'THE MAIN ATTRACTION'**

With a thriving business district that boasts more than 250 shops, lodges, restaurants, resort and cultural activities, art galleries and signature events, it's no doubt that Historic Park City is "The Main Attraction." The Historic Park City Alliance (HPCA) is dedicated to promoting Park City's Main Street and surrounding area as a viable, vital and dynamic place to live, work and play while also encouraging business development and enhancing activities that benefit the district.

Nestled in the valley bordered by Deer Valley Resort on one side and ski in, ski out access to Park City Mountain Resort on the other, it is the heart and soul of our mountain town and the epicenter of all that is fun and spontaneous. Historic Park City serves as the backdrop to Park City's annual marquee events including the Sundance Film Festival, Park City Arts Festival, Park City Food & Wine Classic and Savor the Summit. Favorite locals' activities on Main Street include the Park Silly Sunday Market and Friday Night Gallery Stroll.

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