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PARK CITY'S MAIN STREET RESTAURANTS REINTRODUCE OUTDOOR DINING PATIOS FOR SUMMER

PARK CITY, UTAH (July 25, 2011) – Visitors to Park City's Historic District have seen an increase in al fresco dining venues this summer, with nine additional restaurants now offering seasonal outdoor dining on Main Street. This is an increase from four restaurants in 2010. Now in its second year, the patios placed on Main Street, are an effort to develop Main Street's outdoor dining capacity and celebrate the scenic summer views of the historic Old Town area.

Open air dining on Main Street is a popular summer activity that has previously been limited to only a handful of restaurants with existing patio facilities. "Sidewalk patios are very attractive for diners looking to enjoy a bite to eat during Park City's warm summers," said Alison Butz, Executive Director of the Historic Park City Alliance (HPCA). "The patios were a hit in 2010 and encouraged more than twice as many restaurants to construct a deck for 2011. We're happy to see Park City restaurateurs embrace such a creative idea."

The concept to integrate seasonal sidewalk patios onto Main Street was developed by Park City entrepreneur Steve McComb, owner of Bistro 412 and Cisero's Restaurant and Nightclub. McComb presented the idea to the HPCA Board of Directors in March 2010,

and, upon support from the HPCA and the Park City Municipal Corporation, multiple other restaurants followed suit. Now in its second year, nine Main Street restaurants have constructed summer patios, including 501 on Main, Bandits, Bankok Thai, Bistro 412, Ciseros, Eating Establishment, Flannagans, Main Street Pizza and Noodle and Shabu.

For more information on summer dining and events in Historic Park City, please visit www.historicparkcityutah.com or contact Christa Graff at christa@graffpr.com or 435.640.7921.

HISTORIC PARK CITY: 'THE MAIN ATTRACTION'

With a thriving business district that boasts more than 250 shops, restaurants, resort and cultural activities, art galleries and signature events, it's no doubt that Historic Park City is "The Main Attraction." The Historic Park City Alliance (HPCA), is dedicated to promoting Park City's Main Street and surrounding area as a viable, vital and dynamic place to live, work and play while also encouraging business development and enhancing activities that benefit the district.

Nestled in the valley bordered by Park City Mountain Resort on one side and Deer Valley Resort on the other, it is the heart and soul of our mountain town and the epicenter of all that is fun and spontaneous. Historic Park City serves as the backdrop to Park City's annual marquee events including the Sundance Film Festival, Park City Arts Festival, Park City Food & Wine Classic and Savor the Summit. Favorite locals' activities on Main Street include the Park Silly Sunday Market and Friday Night Gallery Stroll.

For more information on Historic Park City Business Alliance, visit the web at www.historicparkcityutah.com.